

Special Report



**“What You Should Know
If You Suffer From Headaches”**



Just Imagine How Good Life Could Be Without Your Headache!

Dear Headache Sufferer,

I know that this is probably the first time you've taken action to actually learn about headaches.

Let's face it, we are all influenced by those slick headache commercials selling headache medicine.

That's why we keep our medicine cabinets, purses, and glove compartments fully stocked with the stuff.

As a matter of fact, they now sell headache medication at Costco and Sam's Club in huge quantities. People go down the aisles and toss a case in their shopping carts like its potato chips or a 12 pack of beer.

Does the headache medication really work? Of course not, if it did, this simple report wouldn't be one of the most widely read headache reports in the country.

Yes, this ugly "Goldenrod Yellow" document is being read today by thousands of headache sufferers like you.

But hopefully by now you're starting to figure out that popping pills everyday just doesn't make sense.

Headaches affect over 45 million Americans, but thanks to this report, the numbers are going to come down.

If You Are Truly Tired Of Your Headaches And Want To Do Something About It, Then Read This Report; It Has Changed The Lives Of Thousands Of Headache Sufferers... Now It's Your Turn!

Why are we putting announcements in papers across the country and sending out these free reports?

Good question, here's the answer...

Because this is how we get the message to the right people who are ready for a change. If you weren't, you wouldn't have ordered this report.

Drug companies don't discuss the causes of headaches because they know that they sell drugs to cover up the causes, not treat the causes; It's a whole different industry.

That's why they don't tell you what you are about to discover.

That's why we have to tell you, because you will not hear this watching Advil, Tylenol, or Excedrin commercials.

Even traditional medical doctors, as smart as they are, just keep on prescribing drugs or surgery; that's what they do.

There is a saying, and goes something like this...

**“If You Are A Hammer...
All You See Is Nails”**



This means that if you would like to get rid of your headaches and live a normal life, then you should find a way of getting rid of your headaches once and for all. **WITHOUT HAVING TO TAKE MEDICINE.** But don't go to a medical doctor and not expect to be prescribed medication. Because that's what they do; hammers hit nails, M.D.'s prescribe medication. Don't expect a different approach from your medical doctor; as caring and concerned as he or she may be, to them, drugs are the solution to most health problems.

But here's the good news...

You may be suffering not only from headaches, but lack of information about a little known, but common cause of many headaches, the “Cervicogenic Headache”.

**Peter Rothbart, MD, President of the
World Cervicogenic Headache Society,
Explains the Cervicogenic headache...**

“The Cervicogenic headache is a headache which has its origin in the area of the neck. The source of the pain is found in the structures around the neck which have been damaged. These structures can include joints, ligaments, muscles, and cervical discs, all of which have complex nerve endings. When these structures are damaged, the nerve endings send pain signals up the pathway from the upper nerves of the neck to the brain. During this process they intermingle with the nerve fibers of the trigeminal nerve. Since the trigeminal nerve is responsible for the perception of head pain, the patient therefore experiences the symptoms of a headache.”

**If You Answer “Yes” To Even
1 Of These Questions, You May Be Suffering
From A “Cervicogenic Headache”...**

1. Have you ever had trauma to your neck?
2. Have you ever played any “rough” sports such as football?
3. Have you ever experienced any “minor” sports injuries?
4. Is your neck stiff or at times, difficult to move?
5. Do you recall, or have you ever been told that as a child, you experienced a fall off the swings, porch, down stairs, or any other seemingly inconsequential incident?

Even patients who have the traditional symptoms of migraine (and cluster migraine) headaches respond to Cervicogenic headache diagnosis and treatment.

**If You Have A Cervicogenic Headache
You May Be Days Away From Feeling Like Your Self Again!
Now I Hate To Sound Like A Nagging Parent,
But You Have 3 Choices...**

1. Continue self medicating and living with the terrible pain caused by most headaches, FOREVER!
2. Admit that your headaches are ruining you life and do something other than temporarily covering your headaches with drugs; which may be damaging your liver and kidneys.
3. Fix once and for all the cause of your headaches. If this interests you, read the rest of this report.

Here's Why Most Headaches Never Completely Go Away...

1. Drugs don't fix headaches, they only temporarily hide them.
2. Most headaches are misdiagnosed and mistreated!

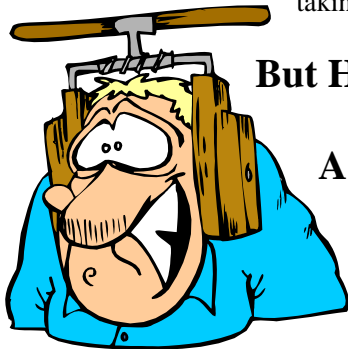
Think about it, when you went to the doctor, how thorough was your evaluation? Didn't he or she just ask you a series of questions then tell you something like, "It sounds to me like you have a tension headache or a migraine, or a cluster...take these pills, they should do the trick". Does that sound like a thorough examination, accurate diagnosis or quality care to you?

3. Many procedures, including injections in the neck, surgery where nerves are purposely "burned" to eliminate pain, or lifestyle changes like diet or a change in sleeping habits.

And as effective as many of these procedures can be, people are people and not everyone who suffers a headache is willing to undergo these procedures. That's why so many people still have headaches.

4. You're overworked, stressed out, and don't see your life or job changing soon, so you decide to just live with it.

This is why a lot of people have headaches. Quite honestly, their lifestyle stinks and they are not taking care of themselves.



But Here Is The Good News...

**A 5 Year Study Concluded That
Cervicogenic Headaches Surprisingly
Responded To...Are You Ready...
A Certain Type Of Chiropractic Care.**

What does this mean to your headache?

If your headache, *even if it's* a migraine type headache, may not be caused by problems in your head, rather problems in your neck!

Now there are headaches that don't respond to specific low force chiropractic care. High blood pressure, low blood sugar, hormonal changes, hangovers, dental problems, etc. These however are small in number in comparison with headaches that are caused by tension of the neck and head muscles and irritation to the nerves.

This means that you must make sure that the joints in your neck are moving properly if you want to be free of headaches.

How Do I Choose A Good, Quality Doctor Of Chiropractic?



Most headache sufferers, after learning this relatively new information regarding the benefit of proper Chiropractic care for Cervicogenic causes of headaches, wonder how to find a doctor trained in providing this care.

Oddly enough, studies show that the care is very safe, and is, as one chiropractor was quoted, “is like shooting fish in a barrel... it takes only 1 visit to find the problem, and is one of the easiest conditions to fix”.

So our best advice is to ask the doctor the following questions...

1. Do you treat “Musculo-Skeletal” Problems?

Some chiropractors do not focus on specific conditions. So ask the chiropractor if he or she treats headaches that may originate from the neck; some do not.

2. Do you use x-rays and diagnose before treatment?

Before going to any chiropractor, call their office and check to see if they either have the facilities in their office to take films, or if they refer it out. Either answer is acceptable. Do not get evaluated by any chiropractor who doesn't look at neck x-rays first.

3. Would you periodically check my neck even after my headaches go away?

There's a saying, the best doctors are those who prevent what they treat. So if the doctor only treats people in pain, do not choose him or her. These doctors may be more money motivated than results motivated. Since some headaches come and go, the patients who regularly maintain a healthy and freely movable neck do a lot better. So although occasional visits won't make your chiropractor rich, it will make you feel a whole lot better. So only choose a chiropractor who will accept you as a “maintenance patient”.

4. Do you accept payment plans?

Now a day, many doctors are getting out of managed care because they are forced by managed care to cut patients off from care even if they need more care, more tests, or more therapy. Patients are either going with the “managed care doctor” and hoping and praying they will get quality care, or paying out of pocket for their services. So in response, there are many caring dentists, medical doctors, chiropractors, podiatrists, and other health care professionals, that are giving patients comfortable payment options. Even though chiropractic care is inexpensive compared to most care, ask the office if they would consider putting you on a payment plan.

These questions should provide you with enough information to make the right choice.

My name is Dr. Robert Weatherwax, and I have eliminated the headaches of hundreds and hundreds of patients here in Orlando.

If you live in either Osceola or Orange County and would like to have a **Free** Cervicogenic Evaluation, simply call and make an appointment.

7156 W. Colonial Drive
Orlando, Florida 32818
407-295-6552

If after the exam, we feel that you have neck problems contributing to your headaches, we will include 2 free cervical (neck) x-rays. Since our office is extremely busy, it will be necessary to call and schedule an appointment.

Your "Free Cervicogenic Evaluation" will include...

1. Headache Consultation – We have a list of specific questions that will help discover the cause of your headache. This is also an opportunity for us to have a thorough understanding of your headaches and what you've been going through.
2. Examination – Aside from typical exam procedures like blood pressure, reflexes and vital signs, you will also receive a multi-plane head and neck range of motion study, palpation examination, and specific orthopedic and neurological tests.
3. Anterior, Posterior & Lateral Neck X-Rays – If after the consultation and examination it is found that x-rays are needed they will be taken at this visit... In order to get a good view of all the supporting structures, at least 2 views will be taken one for the front view, and one for the side view.

We Look Forward to Meeting You in Person.
It Will Be a Pleasure Providing You This Free Evaluation.

Sincerely Yours,

Dr. Robert S. Weatherwax